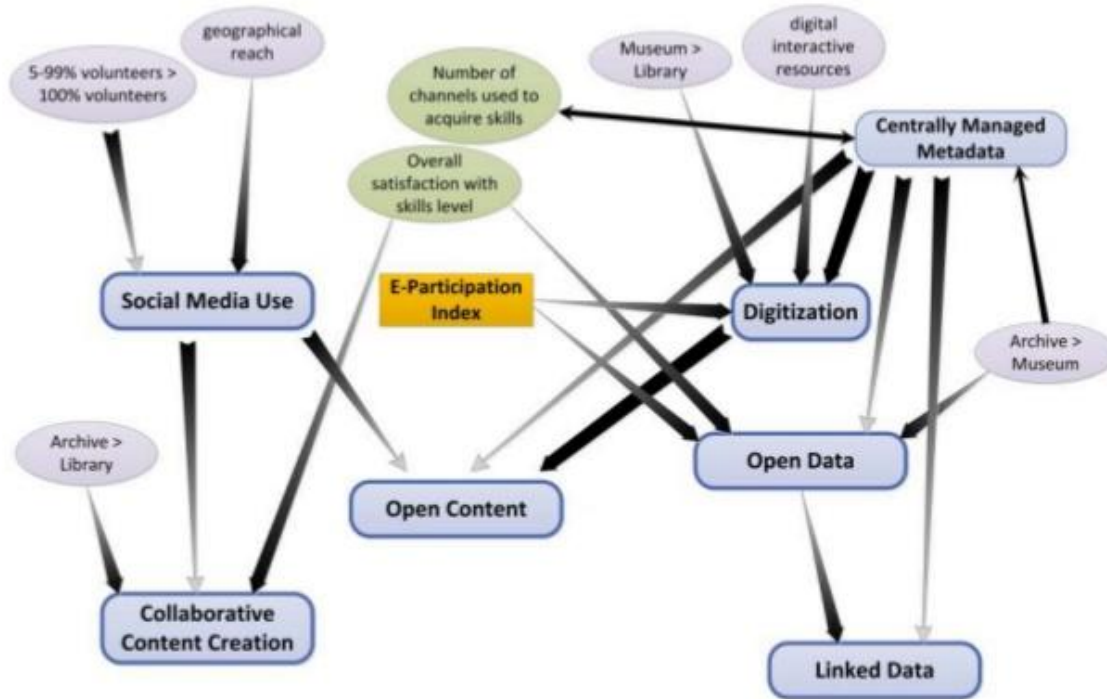


Come valorizzare il proprio patrimonio attraverso Wikipedia



Fattori che influenzano l'adozione di nuove tecnologie



Results based on multinomial regression analysis; represented are correlations that are significant at 0.01.

The color and the shape of the arrows indicate whether a correlation holds for the first, the second, or both phases of the adoption process.

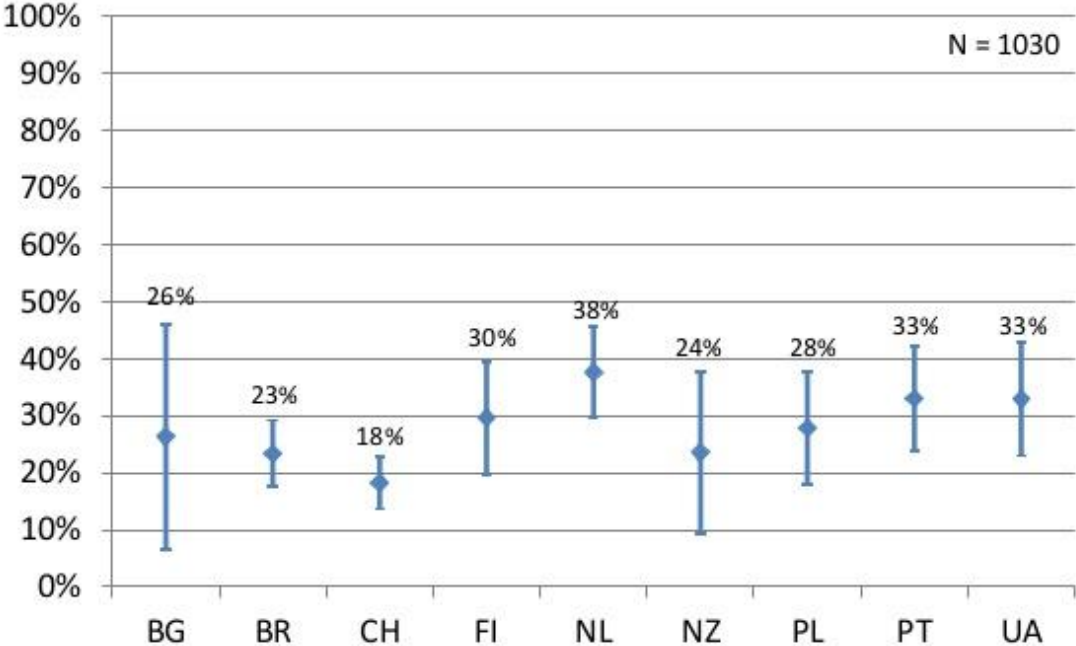
Apertura alle nuove tecnologie

- Maggiore visibilità
- Maggiore accesso alle risorse
- Maggiore interazione con gli utenti
- Creazione di una comunità su alcune specifiche categorie di utenti
- Maggiore senso di responsabilità verso gli utenti
- ...



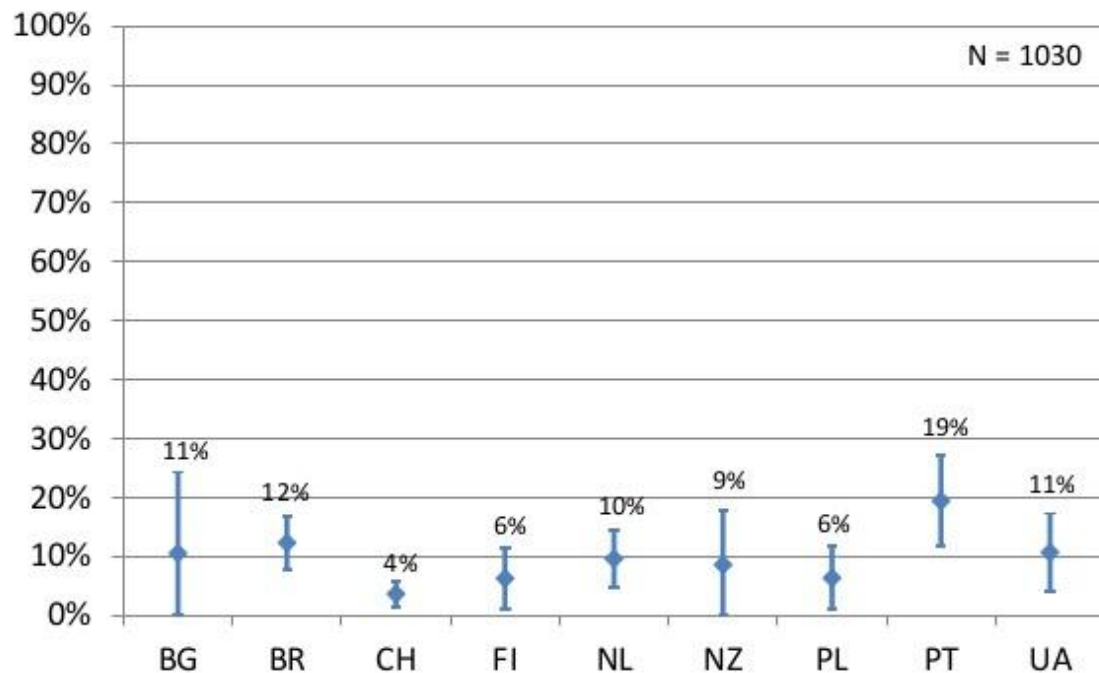
Adoption Rates – Country Comparison

Open data



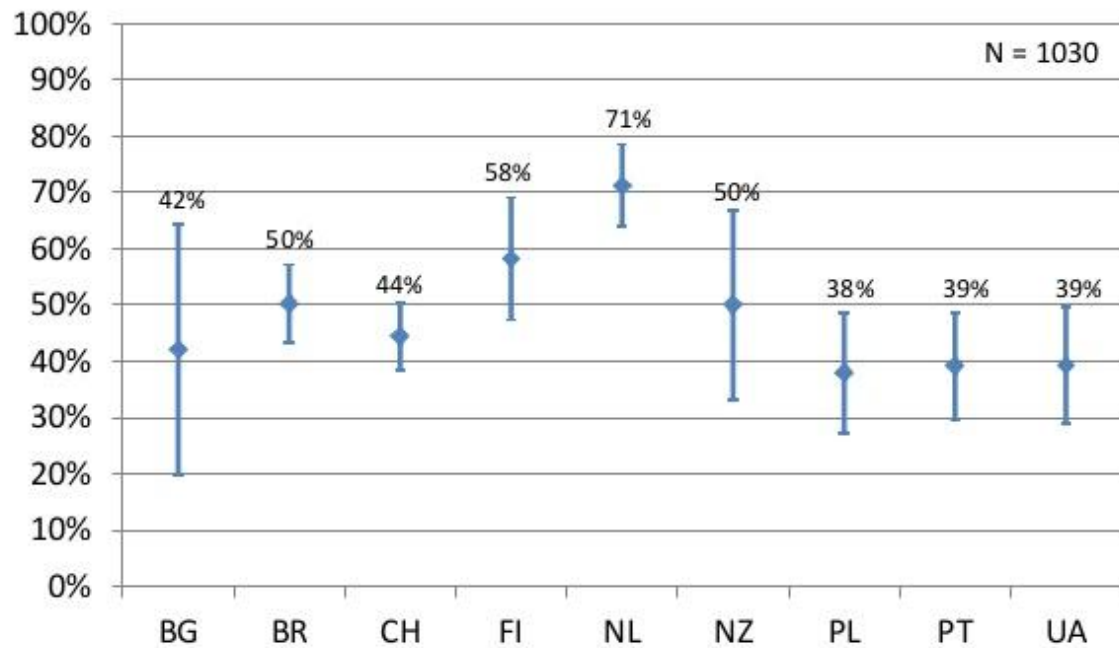
Adoption Rates – Country Comparison

Linked data / semantic web



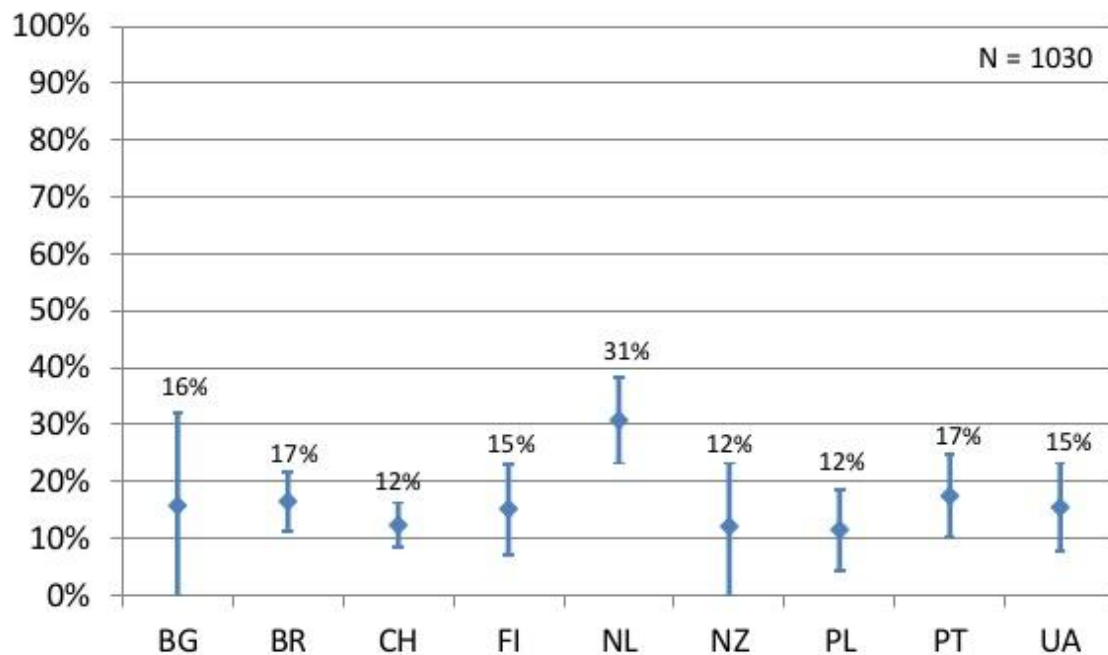
Adoption Rates – Country Comparison

Digitization



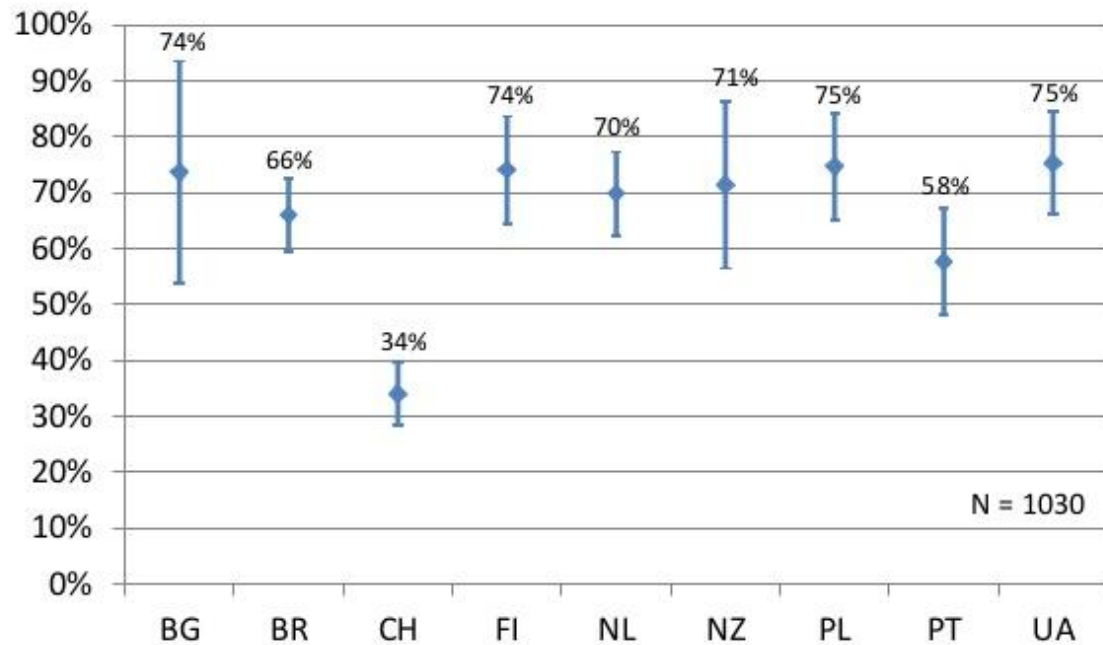
Adoption Rates – Country Comparison

Open content



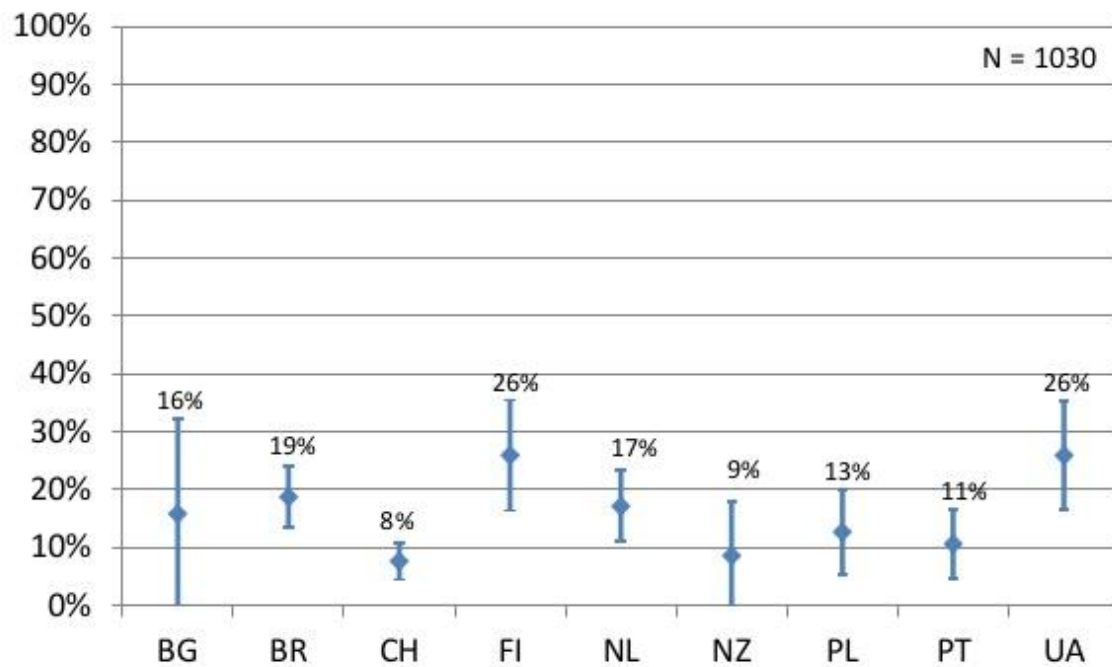
Adoption Rates – Country Comparison

Social media

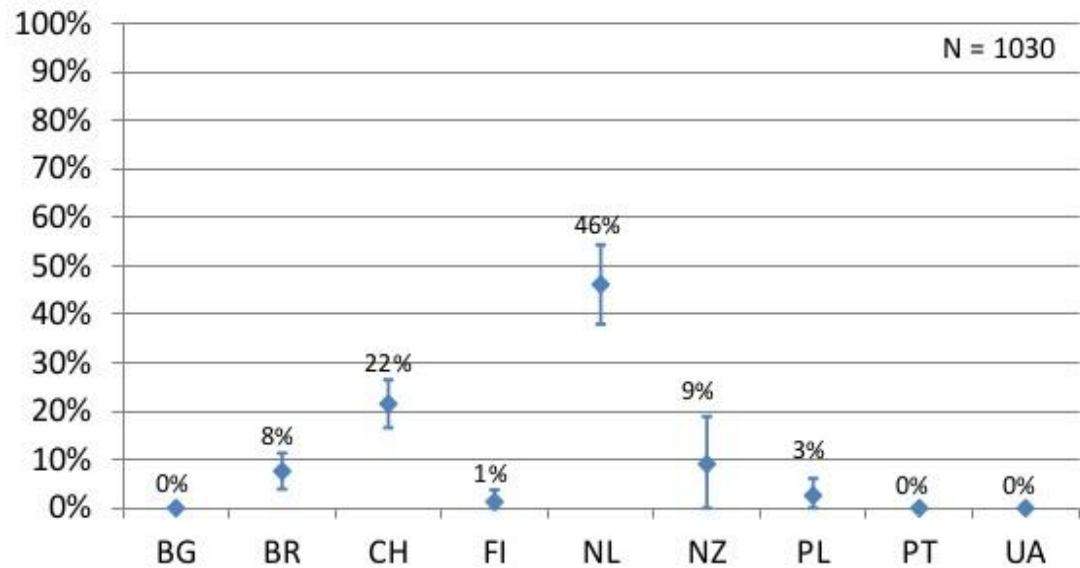


Adoption Rates – Country Comparison

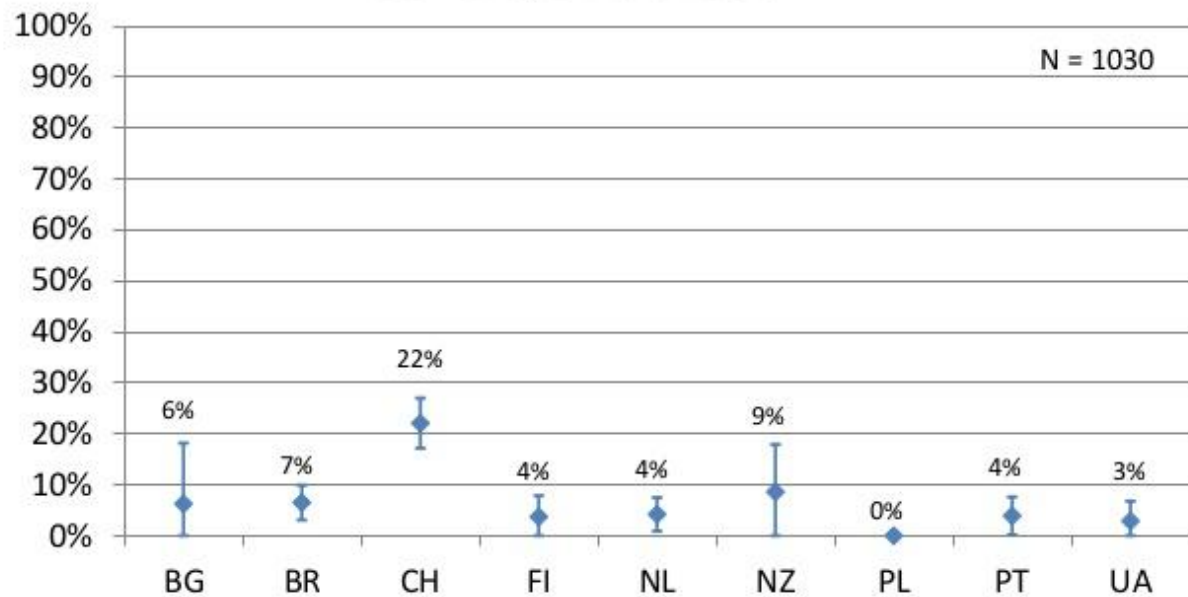
Collaborative content creation



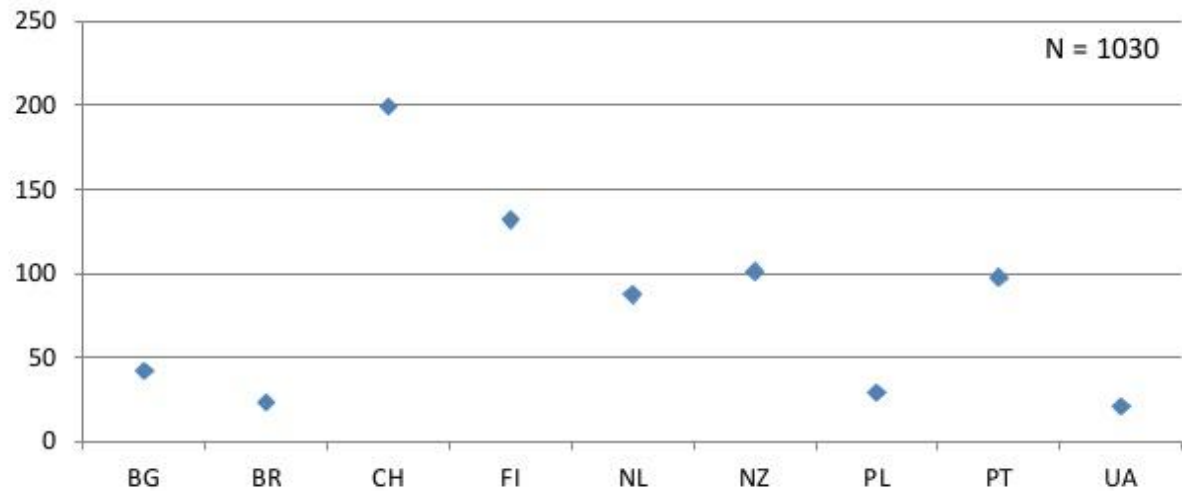
Pure volunteer organizations (without paid staff)



Institutions with no more than 1 FTE paid staff and/or volunteers

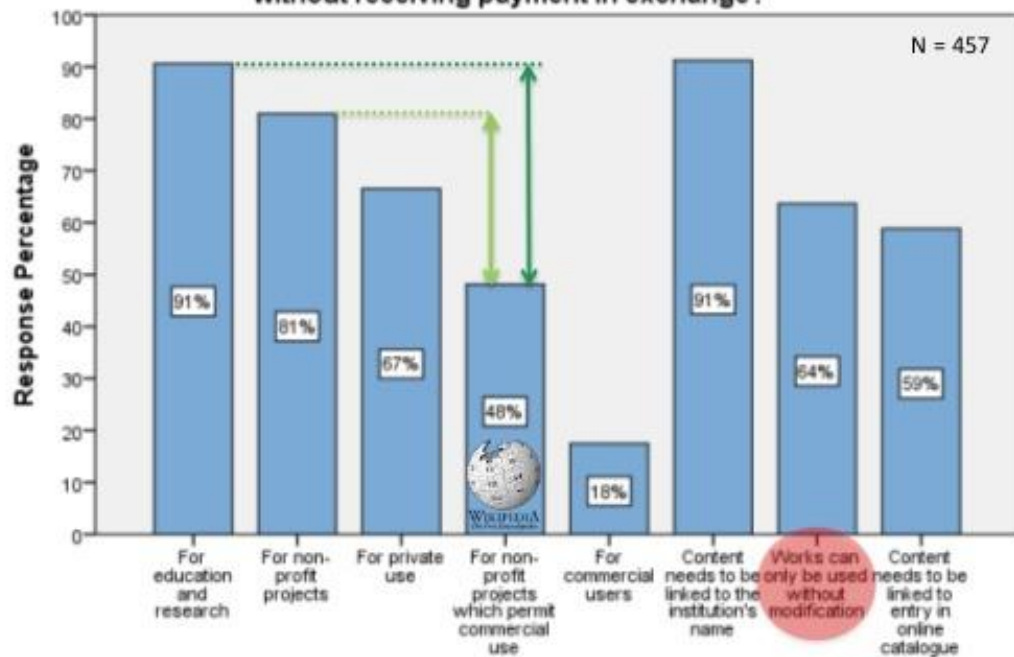


Density of heritage institutions
(number of institutions per mio. inhabitants)



Attitudes: Conditions for Releasing Content

D3 - Under what conditions is your institution ready to make its content available on the Internet without receiving payment in exchange?



Based on data from four countries: Poland, Finland, Switzerland, and The Netherlands (N = 457)

Wikipedia e oltre

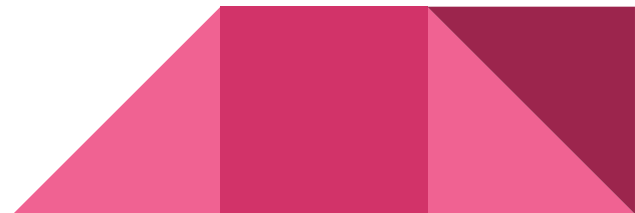
Giving more people more access to more knowledge

Mezzo miliardo di lettori al mese

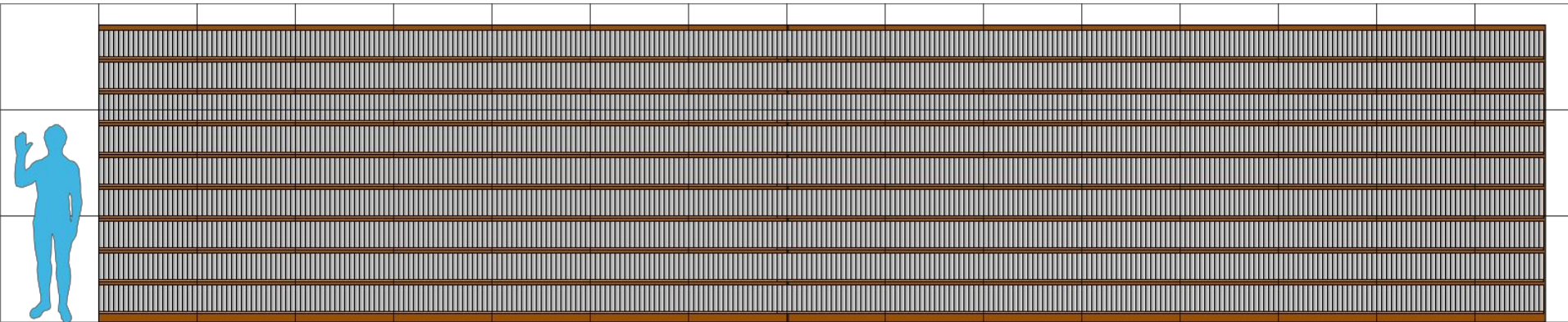
300 versioni linguistiche

40 milioni di articoli

10 modifiche al secondo



Wikipedia e oltre



Il progetto “Stampare Wikipedia” ha pubblicato la versione integrale 2015 di Wikipedia in inglese, senza fotografie, con 7473 volumi di 700 pagine ciascuna (5,2 milioni di pagine in totale).

Wikipedia ed oltre

Altri progetti

- Wikisource
- Commons
- Wikivoyage
- Wikidata
-



Obiettivo dei progetti Wikimedia

- Giving more people more access to more knowledge
- Cosa vuol dire conoscenza?



Obiettivo dei progetti Wikimedia

- Giving more people more access to more knowledge
- Cosa vuol dire conoscenza?



Obiettivo dei progetti Wikimedia

“People don’t want to buy a quarter-inch drill. They want a quarter-inch hole!”

Theodore Levitt



Obiettivo dei progetti Wikimedia

I progetti Wikimedia vogliono essere un hub di contenuti per indirizzare alla sorgente dei contenuti.




Obiettivo dei progetti Wikimedia

- Esempio Wikidata e la nuova struttura dei contenuti.
- API (Wikidata, Wikipedia, Statistiche)
- ...



Obiettivo di Wikimedia CH

- Kiwix
 - Accessibilità
 - Accompagnamento e supporto (i.e. statistiche e API)
 - ...
- 

Casi di studio

- Biblioteca nazionale
- Archivi federali
- Archivio del Jura
- Biblioteca ETH Zurigo
- ...

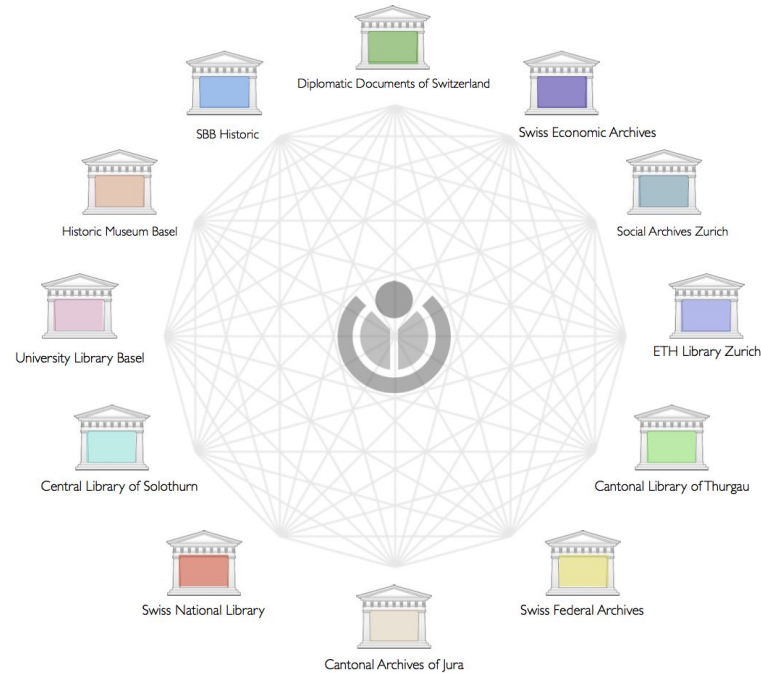


Progetti 2017

- Develop major GLAM and Swiss GLAM network
- Small GLAM
- Innovazione tecnologica
- Participate to an international GLAM network “Europeana”
- Collaboration with other communities
- ...



Swiss GLAM network



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Data are from OpenGLAM Benchmark survey

(https://outreach.wikimedia.org/wiki/GLAM/OpenGLAM_Benchmark_Survey)