

## “From 'cool' to 'bea' and beyond: young people’s language over the years and English in the social media”

### Responsabile e Organizzatore del corso:

prof.ssa Alessandra Franchi, docente di inglese presso la Scuola cantonale di commercio

**Data del corso:** martedì 5 dicembre 2023, **una giornata (1.0 QM)**

**Luogo:** SCC

**Destinatari:** **obbligatorio** per i docenti di inglese della Scuola cantonale di commercio e del Liceo cantonale di Bellinzona e **facoltativo** per i docenti di inglese degli altri licei.

La lista dei partecipanti verrà consegnata alla Sezione dell'insegnamento medio superiore per la registrazione dei QM.

**Per informazioni:** prof.ssa Alessandra Franchi ([alessandra.franchi@edu.ti.ch](mailto:alessandra.franchi@edu.ti.ch))

### Programma e orari del corso

08:30 -10:00

Robert Hill will lead participants to reflect on how young people’s language embodies their sense of belonging to a community; when their slang becomes widely known it has no more use, and so it is constantly changing.

After a brief and selective history of youth slang in the last century, participants will analyse the language of popular song and observe how different it is to 'standard' English.

10:00 -10:15: Break/Pausa

10:15 -12:00

R. Hill will exemplify recent language phenomena to which linguists and journalists have given intriguing terms such as: uptalk; Valley Girl speak; quotative 'like'; vocal growl; Multicultural London English.

12:00 -13:30 Lunch/Pranzo

13:30 -15:00

R. Hill will exemplify how easily digital communication spreads language rapidly through, among other ways, memes.

An interesting phenomenon will be seen in cases of 'cultural appropriation', which involves the (mis)use of terms taken from Afro-American Vernacular English. Participants will have the opportunity to express their opinions on the vexed question of 'cultural appropriation'.

15:00 -15:15: Break/Pausa

15:15 -16:15

R. Hill will show how the Internet facilitates language play and creativity, as seen in 'Instagram poetry' and other expressions, 'artistic' and not. Participants will be invited to provide examples from their own experience.