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**Commissione per la tecnologia e l'innovazione CTI**  
Agenzia per la promozione dell'innovazione

Servizio ricerca USI/SUPSI

Fondazione AGIRE

Tecnopolo Ticino, Via Cantonale 18, 6928 Manno

[www.agire.ch](http://www.agire.ch) - [info@agire.ch](mailto:info@agire.ch)

Fondazione AGIRE and Euresearch present:

## **Research & Innovation: Financial support measures and instruments for SME and Start-Ups *Euresearch and CTI pitch their services***

Tuesday 31st January 2017

Auditorium, Tecnopolo Ticino Manno

Starting at 11.30 am



## Description

Inspired by the entrepreneurship world, we will inverse our roles. This event will present 3 minutes pitches of the different instruments oriented to support your SME, Start-up innovation. After, you will be free to go and ask your questions to the stands of the instruments of your interest and interact with the relevant expert of your interest.

**AGIRE Foundation**, Southern Switzerland's innovation agency, is a public-private partnership established in 2011. Its goals are to promote local innovation and entrepreneurship and to support the creation of high-skilled jobs in Ticino.

**CP Start Up**, the Start-up Promotion Center is a service promoted by the Foundation for the Lugano Faculties of USI and set up in collaboration with the Università della Svizzera Italiana (USI) and with the Scuola Universitaria Professionale della Svizzera Italiana (SUPSI), in order to assist Swiss and foreign graduates who plan to start innovative companies in Canton Ticino.

**Euresearch**, is the Swiss network mandated by the State Secretariat for Education, Research and Innovation, to support Swiss participation in international research programmes. The network is composed of a Head Office located in Bern and several Regional Offices, providing targeted information, practical and tailored support and advice. The Regional Office Lugano supports all interested participants in Ticino, coming from industry, SMEs, Start-Ups, as well as researchers from the University and the HES

**Commission for Technology and Innovation CTI** is the federal innovation promotion agency responsible for encouraging science-based innovation in Switzerland by providing financing, professional advice and networks.

By helping to transfer research results into concrete marketable products, the CTI helps to improve the competitiveness of Swiss businesses, particularly SMEs, thereby contributing to a strong, innovative economy in Switzerland.

### Event Information:

The event is free, however, it is necessary to confirm, for organizational matters, your attendance at the following link: [REGISTER](#)

Fondazione AGIRE

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## Program

### 11.15: Welcome and Registration

### 11.30: Introduction by Fondazione AGIRE and CP Start-up

*Alcide Barberis*, Director Fondazione AGIRE and CP Start-Up

### 11.40: Pitching the instruments:

- Eurostars  
*Colette John-Grant*, EUREKA National project coordinator
- Eureka  
*Colette John-Grant*, EUREKA National project coordinator
- Commission for Technology and Innovation (CTI)  
*Nicola Mona*, Innovation Mentor CTI Svizzera Italiana
- SME Instrument  
*Emile Dupont*, *Enterprise Europe Network (EEN)*, Euresearch

### 12.00: Cantonal financial support for participating in Euresearch and Commission for Technology and Innovation (CTI) projects

*Giuliano Guerra and Luca Nonella*, Ufficio per lo sviluppo economico, Repubblica e Cantone Ticino

### 12.10: Booth, lunch and Networking

- Enterprise Europe Network (EEN), Emile Dupont
- Euresearch, Geraud Guilloud
- Fondazione AGIRE, Alcide Barberis, Michele Merazzi, Giulia Bottarini
- CTI, Nicola Mona
- SERI, Colette John-Grant
- *Filippo Piffaretti*: Oculox Technology – Eurostar Instrument
- *Roberto Gardenghi*: New Celio Electronics – CTI
- *Xavier Aubry*: ZAZ Ventures – SME Instruments